

UnFold Magazine // May 2012

Revision 2/25/12 Revision 2/29/12 Revision 3/8/12 Revision 3/27/12
 Revision 3/29/12 Revision 4/6/12 Revision 4/11/12 Revision 4/18/12 Revision: 4/24/12 Revision: 4/26/12 Revision: 5/1/12

FRONT COVER	AD AD	AD TOC - 1	AD TOC - 2	AD MAST AD	ED NOTE AD	CONTRIB WEB TOC	AD AD	ROSE AD	AD AD HELLO
STANDARD AD	RESTORE AD	WACHEVA AD	DISHES AD	AD POETRY AD	AD COFFEE DELI	AD PRIMITIVE AD	AD REVIEWS	AD AD	KICKSTART AD
BREGANDE BREGANDE	AD LACASITA	TULLY AD	LAKELAND AD	BUFFALO AD	BAND BAND	BAND BAND	AD AD	BRENNAN	BRENNAN
NOISE	NOISE AD	CHEESE	CHEESE	COMEDY	COMEDY	EXPIRATION	EXPIRATION	AD AD	AD GRAFFITI
CALENDAR	TEASER AD	BACK COVER							

AD. EDIT, RATIO
 Edit Pages - 50
 Ad Pages - 34
 RATIO
 Edit Pages - 60%
 Ad Pages - 40%

AD COUNTS
 Full Page - 23
 Spreads - 5
 Juniors - ?
 Half Vertical - 0
 Half Horiz. - 2
 Quarter Vertical - 2
 Quarter Horiz. - 1
 Quarters - 0
 Total Ads - 33

 = Form Break (Web Press)